



Work Experience

- 2022 – Present **UI/UX Designer – Bosch**
- Design intuitive and visually appealing interfaces for digital products. Conduct user research, create wireframes, prototypes, and visual designs using tools such as Balsamiq, Figma, or Adobe Creative Suite. Ensure the design follows best practices for accessibility and usability.
- Communicate effectively with the team and stakeholders to present design concepts and receive feedback.
- 2017 – 2022 **Freelance Graphic Designer**
- Developed design briefs that suit the client's purpose.
- Provided an extensive choice of design services to help turn his ideas into realities.
- Conceptualized designs.
- Prepared art for presentation and production.
- 2015 – 2017 **Senior Graphic Designer – Tact Imagine**
- Worked directly with clients to produce appealing and compelling presentations.
- Brought along advanced experience working with typography and graphic design principles.
- Created designs for different screen types and media platforms.
- Successfully packaged and optimized presentations.
- 2007 – 2013 **Senior Graphic Designer – Branzas**
- Developed a deep working knowledge of the client's brand.
- Worked collaboratively with team members.
- Remained committed to creating quality content under deadlines.
- Worked to ensure client brand guidelines.
- Utilized extensive typography, grid systems, and page layout knowledge and applied them in the design process.
- 2005 – 2007 **Graphic Designer – Monocom**
- Assisted with all aspects of the creative process from copywriting to design and execution.
- Delivered visually compelling graphic elements.
- Worked alongside marketing specialists and other graphic designers.
- 2004 – 2005 **Graphic Designer – Abline Advertising**
- Achieved design solutions that solved problems.
- Oversaw all aspects of design and development.
- Offered design solutions when necessary.

Contact Information

website:
<https://www.carmenkasler.com/>
email: carmen.kasler@yahoo.com
phone: +40 728 985 053

Education

2000 – 2004
The Art and Design University
Cluj-Napoca – Bachelor of Graphics
1994 – 1998
Sigismund Toduta High School
Deva – High School Diploma

Skills

Adobe Creative Suite
Digital Photography
Graphic Design Principles
Effective Time Management
Advertising Design

Other Experience

2018 – Present **Furniture Painting**

References

Available upon request